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INTERNATIONAL FAIR OF MANUFACTURING PROCESSES AND EQUIPMENT

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DIGITAL ADVERTISING OPTIONS and VISITORS GUIDE

SPAIN

2023 6-8 JUNE

- They provide great visibility to your company during the organization of your participation.
- Simple and economical formats that highlight your company compare to therest of Exhibitors.
- They put your company at the forefront of notoriety in front of the group of Visitors and Buyers

Contact us to recommend you best options depending on your objectives and necessities:

Mrs. Mónica Pereda **&** 94 424 31 55 Email: <u>infovisitantes@bec.eu</u>

FEATURED PRESENCE AT HOME PAGE

Positioned as a leading company

Putting your logo and link as an Exhibitor highlighted in:

- Website home
- Visitors section

Exclusively for 15 companies

From hiring beginning until January 2025

Price: 300€

OUTSTANDING PRESENCE IN EXHIBITORS DIRECTORY



Exhibitors Directory is Visitors using tool to search for products, activities, interesting Exhibitors and to plan their visit.

Exclusively for 15 companies

Advertising options:	<u>Price</u>
Logo with link insertion, in rotation, in Exhibitors Directory header.	300€
Product image insertion, in rotation, to Exhibitors Directory right.	200€
Featured position in Exhibitors Directory:	
 First 3 positions 	300€
Positions from 4 to 10	100€

ADVERTISING IN THE VISITOR GUIDE



We give you options for drawing the visitor's attention, for standing out above the other exhibitors and for highlighting your company's image, in the guide that is delivered to all visitors attending the shows.

The content of this guide, in paper format, includes the list of Exhibiting companies with location at the pavilion, general plan of **+INDUSTRY**, advertising of the companies and information of interest to the visitor.

ADVERTISING OPTIONS IN THE VISITOR GUIDE

VISITOR GUIDE	PRICE
Coloured logotype in alphabetical list of exhibitors	200€
Coloured logotype in the general plan, indicating your allocation (12 max.)	500€
½ Inside page (200mm x 110mm)	600€
Full inside page (200mm x 220mm)	850€
Inside back cover ½ page (200mm x 110mm)	700€
Full inside back cover (200mm x 220mm)	1.200€
Inside front cover ½ page (200mm x 110mm)	850€
Inside full front cover (200mm x 220mm)	1.500€
Back cover ½ page (200mm x 110mm)	1.700€
Full back cover (200mm x 220mm)	3.000€



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